



**Monthly Coalition Meeting | October 4<sup>th</sup>, 2024**  
AACPL Deale Library & via Zoom

**Welcome & Introductions**

- *Attendance- Leslie Beers, Coalition Coordinator; Christina Sheppard, MD National Guard Counterdrug Program; John Bullis, MD National Guard Counterdrug Program; Rayniece Anderson Bay Community Health*
- *The definition of a coalition is a group of individuals and/or organizations with a common interest who agree to work together toward a common goal.*

**Capacity Building & Data** - Assessing community needs is the foundation of a coalition & will maximize community engagement—What do we want to know?

- **County Health Ambassadors** - Upcoming opportunity to collect insight, perspective, data from community leaders
- **Bay Community Health** - Plans for collaboration underway; potential short survey questions - *Brainstorm:*
  - *If we had access to data- what would we be looking for, what statistics would help us understand the community's needs in regards to youth prevention*
  - *If we could ask BCH patients short survey questions- what substances are parents most concerned about, what issues are parents concerned about, what challenges are teens facing, what resources are needed*
- **Coalition Building Resource: Community Tool Box** (University of Kansas)
  - *Very helpful resource for successful coalition building*  
<https://ctb.ku.edu/en/table-of-contents/assessment/promotion-strategies/overview/main>

**Coalition Updates**

- **TIPS Training** - Upcoming 10/22 at Wharf 38 (open to public)
  - *OUTREACH OPPORTUNITY: Asking for help conducting outreach at Liquor Stores, distribute Free TIPS Training (Off Premise)*
- **Narcan Training** - Become a Narcan Trainer & help us empower the community!
  - *Virtual Narcan Training every 4th Monday; share flyer*
- **Listening Sessions** - We need data! Participants will receive \$10 gift cards
- **Vape Take Back Campaign** - Every AACPL branch is hosting the campaign for the entire month of October, help us raise awareness & share the flyers!
- **Sound of Silence Escape Room** to debut at SADD Conference & publicly at



House of Addiction in March 2025

## Department of Health Updates

### Upcoming Events

- **10/11-10/13 Faith & Blue Weekend** - Southern PD on 10/21 with new Executive Officer, more details TBA
- **10/23 Red Ribbon Week Kick-Off @ Deale Elks 6pm**
- *10/15 Trunk or Treat @ Nightingale Farm, Harwood 4pm-7pm*

### Group Announcements

- **Community Alliance of South County** In-person meeting Monday 10/7 at the Edgewater Library, 11am-12:30pm
- **Looking ahead... Community Assessment** - *An accurate assessment of a community is important to successfully serve the community, however we should first focus on awareness & engagement—share coalition details with your network, friends & colleagues, on social media; help us raise awareness*
- *Farmers Market at Library on Thursday*

**Next Meeting - Friday November 1, 2024  
12:30pm @ Deale Library**





**Looking Ahead....** By collecting this information, we will gain a better understanding of South County's strengths, needs & barriers. This assessment, along with data collection, will help us develop a plan to reach our goals within the community.

## **COMMUNITY ASSESSMENT**

### **Community Description**

- Definition (county, cities, zip codes, etc.)
- Geographical Characteristics
- Population Demographics (total population, age distribution, race/ethnicity, gender, education, etc)
- Jurisdictions (law enforcement agencies, school districts, health departments, etc.)
- Communities within Communities (different cultures, diverse populations within a community)

### **Community History**

- Key Events that have specifically affected the Community
- History of Substance Use Related Issues in the Community
- History of Community Organization Efforts / Coalition Building
- Health Disparities that have been identified
- Description of how this history impacts the coalition's ability to work in the community

### **Community Resources**

- Describe the resources that can be used to change local conditions (problems)
  - Prevention Resources (facilities, programs, initiatives, organizations)
  - Protective Factors / Assets that promote healthy environment
  - Prevention Infrastructure (systems, data sources, laws, policies, funding)
- Identify any gaps and/or disparities in resources