



Northern Lights Against Substance Abuse Coalition Meeting November 24th 2020 6:30 pm

- 1) Welcome and Introductions: Michael Dorsey, Katie Wargo, Denise Williams, Mindi Garrett, Jen Wheeler, Viktoria Morkenko, Debbie (volunteer)
- 2) OMPP – Opioid Misuse Prevention Program Update - Chelsea
 - a) Provider survey due to be ready in December. Chelsea wants each coalition to get volunteers to help.
- 3) 4 Strategies Update:
 - a) Responsible beverage Service Training
 - i) Curtis Bay Athletic Club 12 people. Scheduled for 12/01/20
 - b) Compliance and Over-service Checks
 - i) Delivered compliance awards on Wed 11/18/20.
 - c) Media Campaign
 - i) Poll on social media - Did people go to the NLASA website from outreach campaigns? Is there a link between twitter and FB?
 - d) Roll Call Training
 - i) Mike reached out to Sergeant Clark and Major Passman about our remaining roll call training. All the officers and Cadets have seen the Roll Call training except 12. This was a great success.
- 4) Not My Child 2.0
 - a) New name, new vision, new audience
 - b) Update from our First Committee Meeting
 - i) Grants, Fundraising, SADD Chapter Involvement, Staffing, Campaigning
 - ii) Official Meetings will be 2nd Thursday of the month at 12pm
 - (1) -(have John add that to the website)

- iii) -Villa maria - youth specialty for mental health and substance abuse
 - (1) They are very interested in partnering (can we get a LoS?)
 - iv) First Part of the Video Campaign Started Today
- 5) Outreach/ Fundraising
 - a) New “Donate Now” button on Web page, with a campaign surrounding it
- 6) Social Media
 - a) We have had a great social media following. - Big increase in social media
 - i) Mindi - capacity building new likes can be new invitation to meetings, make a post about meetings
 - b) OMPP has reached out to NLASA about helping them get their social media up
- 7) Officially Changing “Abuse” to “Misuse” Update
 - a) NLASM
 - b) Michael Motions as a leadership decision
 - c) Switch it up on CANVA
 - d) We will send out a survey asking what our members think and to officially Poll/Vote
- 8) Restaurant Deliverables:
 - a) --Delivery awards
 - b) -Marketing folders for TiPS
 - c) -New ways? Looking for that
 - d) -Delivery Compliance Checks - reaching out to the liquor board? Judy Hagner?
 - e) -What regulations and policies have in place
 - f) -The establishments should know who can deliver alcohol perhaps ask a few -establishments and liquor board
 - g) -We are members of team safe, the safe restaurants of Anne Arundel County Reaching out

Upcoming Meetings:

Tuesday, December 11th, 2020 12:00pm-1:00 pm

Tuesday, January, 8th, 2021 12:00-1:00pm

EMAIL: nlasa@prevents substancemisuse.org

