



Northern Lights Against Substance Abuse Coalition Meeting
October 27th 2020 6:30 pm-7:30 pm

1. Welcome and Introductions

Attendance: Katie Wargo, Denise Williams, MichAel Dorsey, Nancy Shcrum, Jen Crobin, Harli NE High School Signature Program Coordinator, Jen wheeler, Pastor terry, Mindi Garrett

OMPP – Opioid Misuse Prevention Program Update

SADD Survey, The SADD Chapters are meeting once a month or biweekly, Chelsea is sending out a spreadsheet, survey distribution was sent out today (10/27/2020)

2. 4 Strategies Update

- a. Responsible beverage Service Training
- b. Compliance and Over-service Checks - Delivering compliance awards
- c. Media Campaign - New Campaign October – December
- d. Roll Call Training - **Survey going out in follow up, ask Passman**

3. Red Ribbon Week - Book Reading - Denise Williams author of “Hindsight, The Unraveling Effects Of Addiction” with North East Highschool and George Fox Middle School SADD Chapters while promoting other events, should be live streaming and posting pictures on FB at NLASA Facebook Page

4. Not My Child 2.0

- a. New name, new vision, new audience:
Names:
Don't Sit in Silence
The Power of Silence

B. NMC 2.0 Open Discussion/ Brainstorm:

- Pastor Terry: "Gearing things to a broader spectrum, a higher degree of youth orientation and involvement, we need to expand the impact on the youth themselves, they are a big target, stop the problem before it starts"
- Nancy Shcrum: We need the youth themselves to be a part of the planning for this - what are the talking points that will be effective with them, High School students that will develop the language,
- Can the face of the program be the face of a Child?
 - Youth encourages youth.
 - Youth sharing stories that are relatable
- Harli - Have we talked to AACC?
 - Youth mentioning substance abuse concerns becomes something that has a mandated report
- Nancy Shrum : I agree with you about the liability, share stories that are secondary effects.
 - "I lost mysibling . to"
- Open discussion with students. "How can we find students that are willing to talk, but that will not break a line that red flags a mandated report?"
 - How to find recent graduates?
- students from each area highschools: North East HS, North County HS, Chesapeake, Glen Burnie, Severna Park, Old Mill
 - Jen Bender - Severna Park
 - Jen Corbin
 - Broadneck HS Mental Health Group - guidance counselor to follow up after the assembly etc
- Harli - We can still have small in person events, as long as we are off the school grounds,
 - We need community input
 - Live Facebook Events - can we have a clinician on board for the meeting
 - Generate content
- Targeted dates to be up and running
 - Harli -Spring Roll out
 - Targeting each Highschool with a April/May date
 - April 21st next SADD conference
- Committee Formation -

Nancy Shcrum, Harli, Mindi Garrett, Pastor terry as hed with FB Live and outreach

Committee meeting day time meetings

5. Outreach/ Fundraising
 - a. Golf Tournament is on Saturday October 17th at 9:30am
 - b. Go Fund Me Page on Website/Facebook
6. Social Media
 - a. Looking into what is best for each age group/audience
 - b. Facebook is great, we have a 1575% increase in views, 4500% increase in Likes, 80% increase in shares
7. Restaurant Deliverables:
8. Officially Changing "Abuse" to "Misuse"
 - a. When that happens we need
 - b. Name change vote is unanimous

Next meetings:

Friday, November 13th, 2020 12:00 pm-1:00 pm

Tuesday, November 24th, 2020 6:30-7:30pm

EMAIL: nlasa@prevents substancem misuse.org