

Meeting Minutes

19 Jul 2019

1. Welcome and Introductions

- a. In attendance: Laurie Szwed – Interim Coord, Caitlin Hall - DoH, Jake Lewis - member, Denise Williams – Chair, Pastor Terry Allen – God’s Perfect Will, Nelson Horine - AACPS, Allie Andujar – community member, Kelly Stevens – DJS, Chong Yi – My Life Foundation
- b. Status of Coalition –The coalition will be on a hiatus since there is no coordinator after 24 Jul. Laurie is filling in as interim as part of her internship.
- c. No Aug Meeting –There will not be a meeting in August. The hope is to have a meeting in September but that is TBD.

2. RBS Training

- a. Laurie provided a brief synopsis of the legislation that was passed, in large part because of Pam Luby’s contributions and persistence. Members were provided information and the opportunity to reach out to establishments on desire to attend training.
- b. Kayla Spiegel is working with the Eastern Police District Room Coordinator to come up with a schedule for Aug-Oct.
- c. Pastor Terry volunteered his space for the training, if needed.

3. Communities Talk Grant

- a. \$750 stipend; must be conducted prior to 31 Dec. website has a lot of ideas and toolkits. <https://stopalcoholabuse.gov/townhallmeetings>. Group brainstorming discussion generated a lot of great ideas.
- b. Audience – should have two focuses – parents and children
 - i. Be family friendly and offer childcare
 - ii. Provide food
- c. No more than 2 hours in length
- d. Format – lots of ideas generated on how best to engage participants
 - i. Divide group between parents and kids for first hour – bring back together for last hour
 1. Each group has different discussions
 - a. Parents – where are they hiding drugs, signs / symptoms of drug use, why they may turn to drugs, etc
 - b. Kids – what are your friends doing/saying, what kinds of drugs are being used, ways to cope with stress and peer pressure, etc
 2. Large group discussion – discuss ways to prevent starting use
 - ii. Have 2-3 speakers on separate topics and then open up for questions
 - iii. Hold small group sessions that consist of parents and children (not of same family). Either assign specific topics to talk about or let the conversation free flow.
- e. Topics –



- i. Marijuana,
- ii. Alcohol
- iii. Prescription Opioids
- iv. Vaping/ Juuls
- v. Prevention – message is fairly consistent regardless of drug
- vi. Myths vs facts
- vii. Mental health link
- viii. General awareness

specifically medical vs recreational

4. OMPP Update

- a. Caitlin gave a brief history of how OMPP started and why they are now part of each coalition meeting
- b. Izelle Van Zuylen, who heads up OMPP was not in attendance – no update was provided

5. Capacity Building Exercise

- a. Divided into 3 groups to brainstorm ways to engage a specific group within one of the 12 sectors recommended for capacity building and to anticipate resistance and convince them why they should do it (WIIFM)
- b. Media – it was mentioned that the FCC requires media outlets to set aside time for PSAs so there is no real barrier to getting them to do it
 - i. Do more online advertising
 - ii. Give credit to the organization when doing an event – ask radio stations and the like to sponsor
 - iii. Use free resources – The Patch, Op Eds
 - iv. WRNR – Lifelines is always willing to give air time
- c. Business – resistance is countered by free advertising
 - i. Get sponsorship from restaurants – they provide food for a meeting and the establishment is posted on the agenda or meeting invite
 - ii. Place flyers or literature at businesses
- d. State/local agencies – focus was on Office of Constituent Services
 - i. Resistance is met by education on what prevention entails
 - ii. Explain tools that are currently available
 - 1. RBS training – reduces underage drinking and drunk driving
 - 2. PDMP – monitors prescriptions and educates DRs on alternatives

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6. Upcoming Events

| Event | Date / Time | Location | Sponsor |
|----------------------------|--|---|-------------------------------|
| Family Open House | 19 Jul / 4-6 (3 rd Fri/mon) | 313 Crain Hwy S, GB | MD Coalition of Families |
| BP Café Community Outreach | 24 Jul / 12-1:30 | Value Village – 5604 Ritchie Hwy#3, Brooklyn Park | Community of Hope / AACo |
| WALK & TALK | 2 Aug / 10-11 & 6-7 (1 st & 3 rd Fri/mon) | Marley Station Mall | MD Coalition of Families |
| National Night Out | 6 Aug / 6-8p | Chesapeake Arts Center | community |
| Praise in the Park | 18 Aug / 10-4 | 7409A B&A Blvd, GB | God's Perfect Will Ministries |